

ICT expert counselling and job application coaching for technical specialists and managers

Strategic and practical positioning in the current ICT job market



Individual Counselling: **4 - 8 counselling sessions** (each of 3 to 4 hours, on site) in German or English

Counselling sequence: The counselling sessions (trainings) usually take place in a sequence of 1 ½ - 2 weeks

Counsellor: There is 1 counsellor (head coach) available during the whole counselling window.
The counselling sessions are completed within 1 ½ -2 months.

Course location: Überlandstrasse 107, 8610 Dübendorf, ZH **or** Online (via Zoom)
(In exceptional cases: ipso Bildung AG, Elisabethenanlage 9, 4051 Basel)

Organization: **Interactive Consulting PLUS GmbH** / Support: **043 844 02 10** support@inter-active.ch

Target Audience:

- **Qualified computer scientists and career changers with well-founded ICT professional experience**
- **Computer scientists with completed/recognised training in the ICT field and initial professional experience**
- **Specialists / executives in an IT-oriented working environment (e.g. project manager, strategic staff functions)**

Coaching Objectives: **Improved job opportunities and faster integration into the labour market through appropriate Job positioning** (personal branding)

- Expertise on ICT labour market issues in CH, identification of trend-setting developments and possible trends in DIGITALISATION
- Technical skills assessment (self-assessment of ICT skills and experience to date)
- Identify the professional contribution an individual can bring to a future position and evaluation of alternatives (plan B?)
- Building up and compiling the personal "application dossier" from A - Z
- Developing the personal USP, as well as contribution to a future job & role
- Better understanding of own personality traits and preferences with the help of computer-based, evaluated self-assessment tools (career check) incl. reflection!
- Strengthening of SELF-MARKETING: Appear more conscious, authentic and self-confident in the application process. "Life" interview training (optional video simulation)
- Creating a spontaneous application without a visible job advertisement
- Definition of the search strategy, joint processing of job offers "Matching"
- Clarification of possible training needs
- Use of personal contact network, create profiles in social networks (LinkedIn, XING etc.)
- Use of job platforms (jobs.ch, monster.ch, indeed.ch, ictcareer.ch etc.)

Methodology: **ICT individual counselling requires "interactive" cooperation during the entire counselling window**

- Examination of the previous professional situation, as well as the current hurdles and opportunities in the ICT environment and the general labour market. SWOT analysis!
- Determination of professional and personal competences (soft skills)
- Identify transferable skills for alternative activities and job opportunities in an ICT-related or non-ICT environment
- **Job atelier:** support in creating a personal application dossier and personal job orientation and search strategy (job matching)

Features:

- Individual ICT counselling in combination with a **modular** approach to job application coaching
- Participants have personal online access to our application toolbox during the entire counselling window
- Online access to our **application toolbox**
- Personal "**career check**", a preference & potential analysis geared to the test person (e.g. Insights MDI®)
- Each participant receives a certificate of participation as proof of further training

Special: *Free parking* available on site
easy approachable by car or public transport