

# ICT expert counselling and job application coaching for technical specialists and managers



Strategic and practical positioning in the current ICT job market

Individual Counselling: **5 - 6 counselling sessions** (each of 3 to 4 hours, on site) in German or English

Course location: Ueberlandstrasse 107, 8610 Dübendorf, ZH ([directions](#))  
(Alternative location: L'Esprit, Laufenstrasse 44, 4053 Basel \*)

Organisation: **Interactive Consulting PLUS GmbH** / Support: **043 844 02 10**  
[support@inter-active.ch](mailto:support@inter-active.ch)

\*in exceptional cases and travel restrictions

- Target Audience:**
- Qualified computer scientists and ICT specialists
  - Managers who have been working in an information technology orientated environment
  - ICT "career changers" who have basic work experience and have most recently been working in an ICT focused environment

**Coaching Objective:** Discussion of the chances and risks in the job market based on the individual's personal development, experience, and education.

- Job application marketing, that is stimulating self-management and the ability to take a targeted approach to the ICT job market
- Development and preparation of a job application dossier, and understanding and evaluating the individuals **personal value proposition**
- Identify the professional contribution an individual can bring to a future position and evaluation of alternatives (plan B?)
- Getting to know the individual's personality, their strengths and weaknesses (self-assessment via a certified and evaluated personality assessment tool)
- Definition of a search strategy, joint <<TOP JOB>> search with for example a certified job platform (ONLINE tools)
- Use of personal contacts, social networks and electronic search and exchange tools (LinkedIn, XING, Facebook, Instant Tools, Bloggs, etc.)
- Simulation of job interview situations and improvement of communications

**Methodology:** The ICT individual counselling requires lively and interactive participation in the intensive, individual discussions (each session lasts around 3-4 hours).

- One-on-one exchange of experience
- Use of self-assessment diagnostic tools
- Simulation of interview situations
- Communication and presentation of the actual ICT job market situation
- **Job workshop:** jointly working on the individual's application process from A - Z

**Features:** Individual counselling and coaching on a one-to-one basis

- Remote support (access to a password protected, electronic job application toolbox) for the duration of the course
- Co-coaching approach. The participant has the possibility to work with two coaches, thereby benefiting from two different perspectives.
- Preparation of meaningful reports for the RAV advisor and the STES

## Duration and nature of the counselling:

Individual counselling spread, on average, over 5 - 6 sessions each of 3 to 4 hours; the sessions start at 10.00 am and are held at Ueberlandstrasse 107, 8610 Dübendorf, ZH; Parking is available