

ICT expert counselling and job application coaching for technical specialists and managers



Strategic and practical positioning in the current ICT job market

Individual Counselling: **5 - 6 counselling sessions** (each of 3 to 4 hours, on site) in German or English

Course location: Ueberlandstrasse 111, 8610 Dübendorf, ZH ([directions](#))
(Alternative location: L'Esprit, Laufenstrasse 44, 4053 Basel *)

Coaches: Peter Schmanau, Willi Wuerth, John Bennett and René Probst

Organisation: Interactive Consulting GmbH / Supportline: Monika Hilfing - 043 844 02 10
*in exceptional cases and travel restrictions

Target Audience: Qualified computer scientists and ICT specialists, as well as managers who have been working in an information technology orientated environment. ICT "career changers" who have basic work experience and have most recently been working in an ICT focused environment.

Coaching Objective: Discussion of the chances and risks in the job market based on the individual's personal development, experience, and education.

- Job application marketing, that is stimulating self-management and the ability to take a targeted approach to the ICT job market
- Development and preparation of a job application dossier, and understanding and evaluating the individuals **personal value proposition**
- Identify the professional contribution an individual can bring to a future position and evaluation of alternatives (plan B?)
- Getting to know the individual's personality, their strengths and weaknesses (self-assessment via a certified and evaluated personality assessment tool)
- Definition of a search strategy, joint <<TOP JOB>> search with for example a certified job platform (ONLINE tools)
- Use of personal contacts, social networks and electronic search and exchange tools (LinkedIn, XING, Facebook, Instant Tools, Bloggs, etc.)
- Simulation of job interview situations and improvement of communications

Methodology: The ICT individual counselling requires lively and interactive participation in the intensive, individual discussions (each session lasts around 3-4 hours).

- One-on-one exchange of experience
- Use of self-assessment diagnostic tools
- Simulation of interview situations
- Communication and presentation of the actual ICT job market situation
- **Job workshop:** jointly working on the individual's application process from A - Z

Features: Individual counselling and coaching on a one-to-one basis

- Remote support (access to a password protected, electronic job application toolbox) for the duration of the course
- Co-coaching approach. The participant has the possibility to work with two coaches, thereby benefiting from two different perspectives.
- Preparation of meaningful reports for the RAV advisor and the STES

Duration and nature of the counselling: Individual counselling spread, on average, over 5 - 6 sessions each of 3 to 4 hours; the sessions start at 10.00 am and are held at Ueberlandstrasse 111, 8610 Dübendorf, ZH; Parking is available

Please note: Enrolments can only be initiated by your RAV adviser resp. the KIGA BL.

**BASEL
LANDSCHAFT**

VOLKSWIRTSCHAFTS- UND GESUNDHEITSDIREKTION
KANTONALES AMT FÜR INDUSTRIE, GEMERBE UND ARBEIT / KIGA

ICT Einzelberatung für Fach- und Kaderleute

Coaching / Beratung / Training

Interactive Consulting GmbH

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